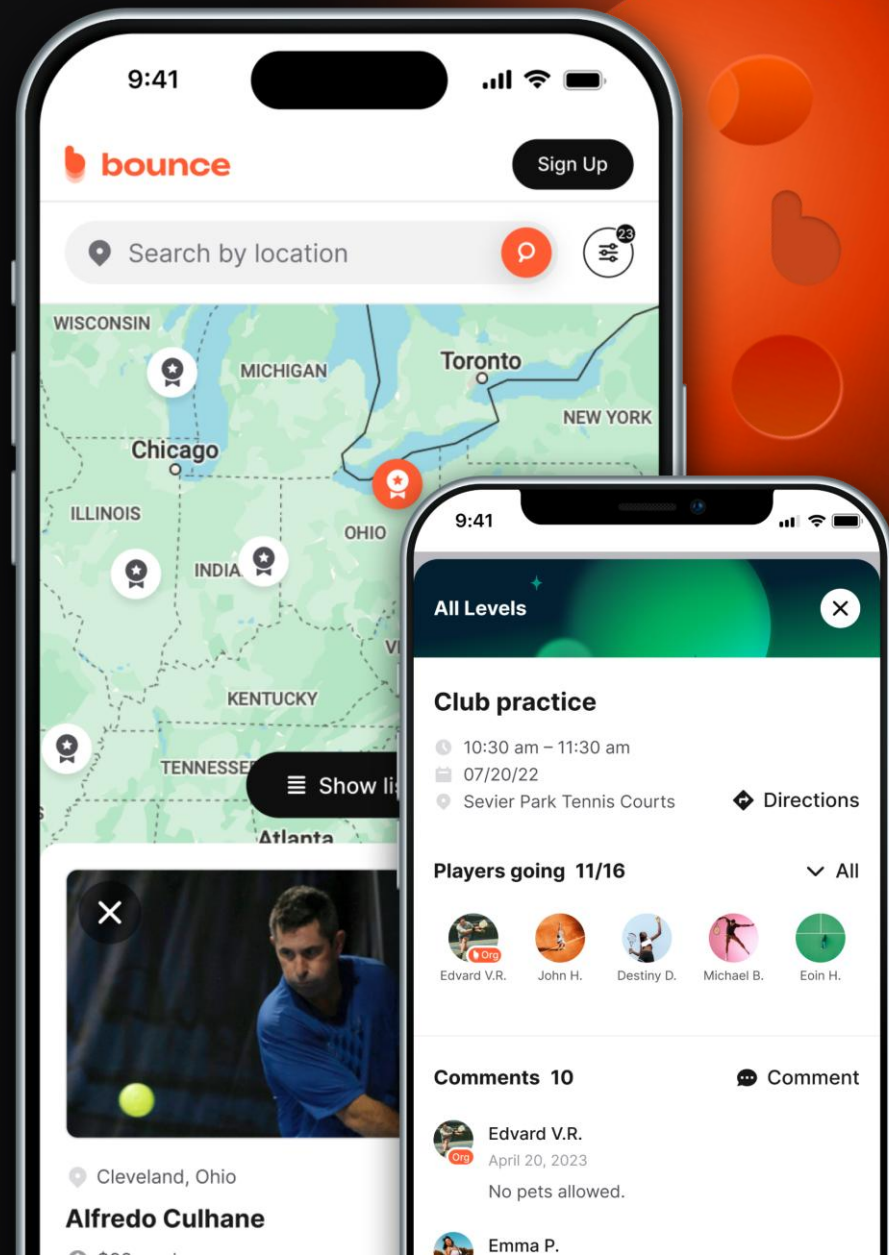




The platform powering
amateur ***pickleball***







The platform powering
amateur ***pickleball***



Introduction



Bounce Overview

A coaching software platform for racket sports (Pickleball, Tennis, Padel).



Focus

In-person and remote coaching (virtual/asynchronous services).



Raise

\$400,000

bridge round to extend runway for six months before Series A.

Problem



Fragmentation in racket sports coaching.



Coaches face challenges managing schedules, payments, and multi-location businesses.



Players struggle to access quality coaching locally and remotely.



Existing solutions are either too complex or lack hybrid coaching capabilities.



Solution

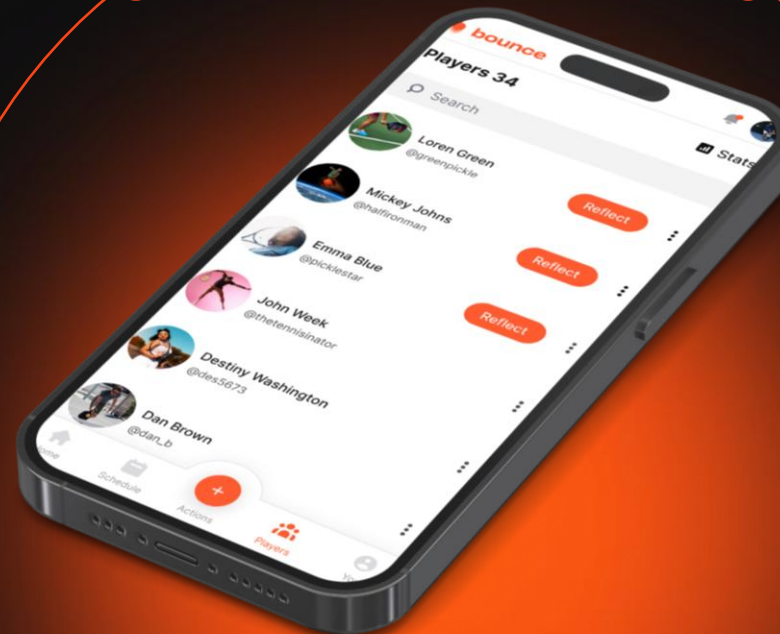
Bounce Coaching Platform

Hybrid coaching model:
Seamless integration of in-person and remote coaching.

Coaches can offer services across multiple locations and share lesson links easily.

One-stop platform for managing lessons, clinics, payments, and schedules.

Players can find coaches and book lessons directly on the platform.



Traction



Current metrics

300

active coaches

Coaches providing feedback about ease of use and feature requests (group clinics, multi-location management).



Revenue already generated from subscriptions and lessons.



Players are actively booking lessons on **Bounce**.



Traction



Current metrics

300
active coaches

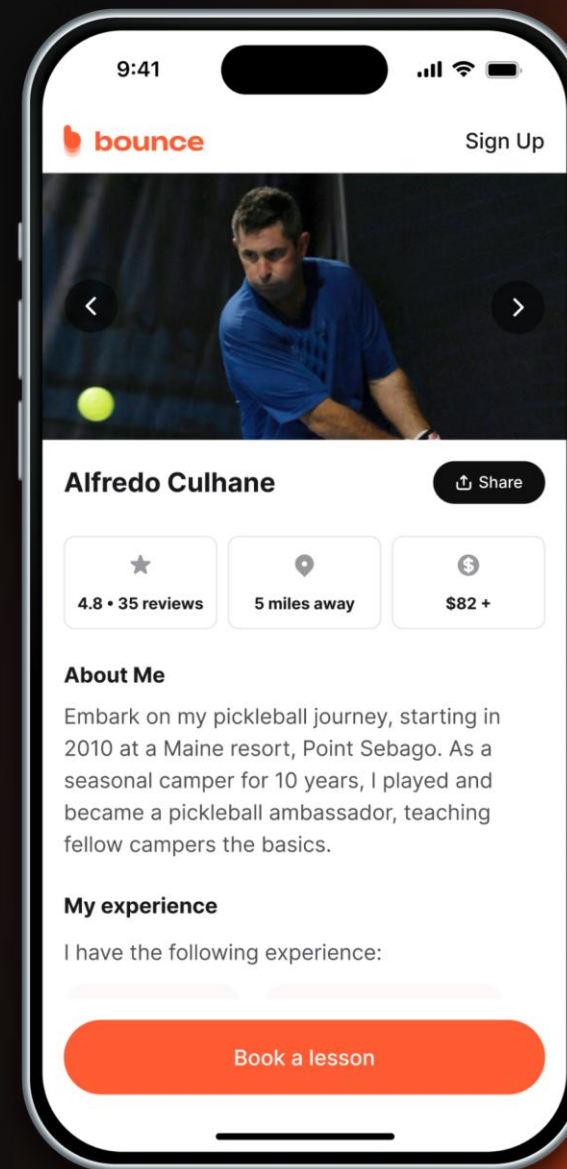
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Market Opportunity



Pickleball

36.5 million

Players in 2022

with
500,000+
players seeking coaching.



Tennis

3.6 million

Players in the U.S.



Growing demand for lessons
and clinics.



Padel

Fast-growing sport with over

10 million

Global players

Expected to grow

35% CAGR.



Coaching Market

Global sports coaching market valued at

\$11.8 billion

in 2023

Growing at

7.6% CAGR.

Remote coaching
becoming

20%
to
30%

of the coaching
market by **2025.**

Total addressable market (TAM) across racket sports is over

\$1 Billion globally.

Business Model



Subscription Fee

Coaches pay **\$35/month** for Bounce Pro, giving them access to remote coaching tools.



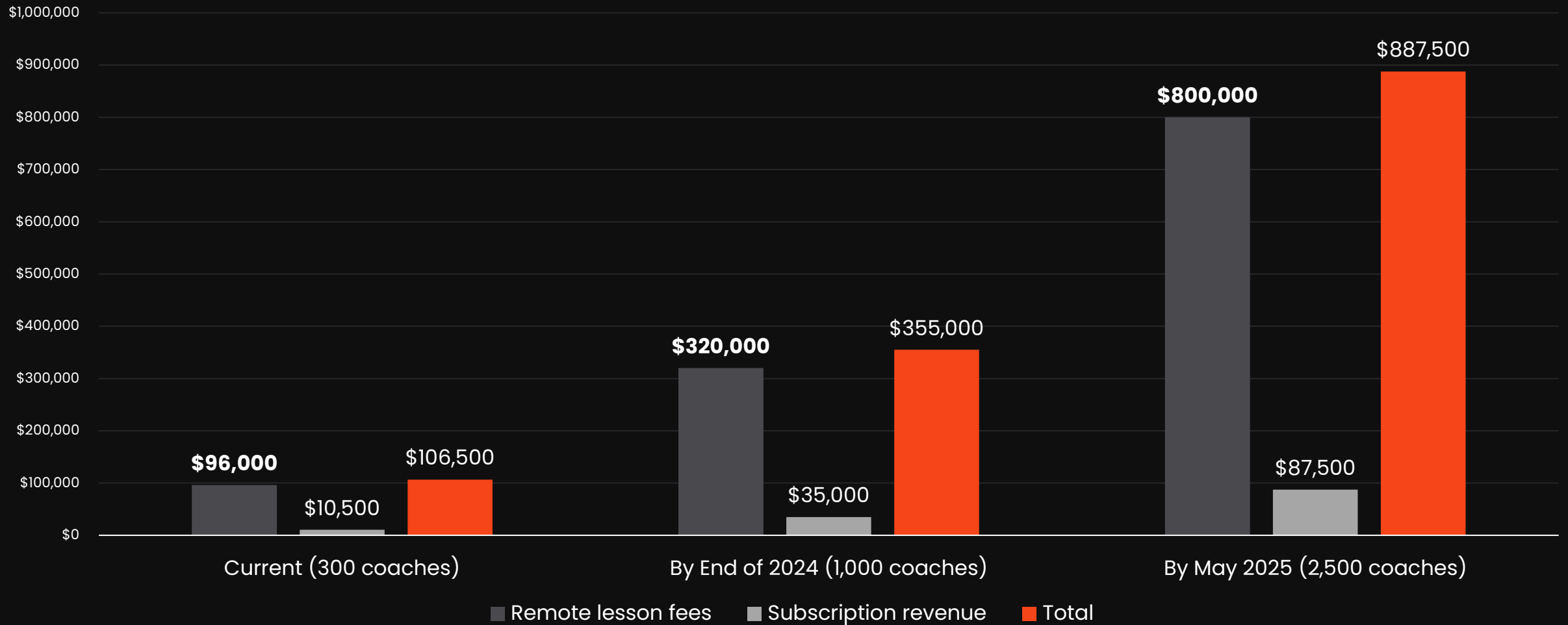
Lesson Fee

Players pay a **20%** fee per remote lesson.

- Average lesson price: **\$20**.
- Coaches conduct 20 remote lessons per week on average.



Revenue Projections

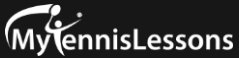


Values in \$/month

Competitive Landscape



Focuses on in-person coaching; lacks hybrid coaching or business tools.



Limited to tennis; no remote or multi-location coaching.



Tennis and pickleball; lacks comprehensive virtual coaching features.



Strong remote video feedback but not racket sport-focused; lacks in-person solutions.



Tennis AI analysis; no multi-sport or hybrid coaching model.

Bounce's Differentiators

- ✔ Supports **multi-location, in-person, and virtual coaching.**
- ✔ Tailored to racket sports (Pickleball, Tennis, Padel).
- ✔ **Integrated business tools:** Scheduling, payments, group lessons.
- ✔ **Partnerships** with top players, influencers, and industry leaders (Selkirk, The Dink).



Go-to-Market Strategy



Turning coaches into a sales force
(remote coaching has no boundaries/borders)



Partnership with **The Dink & Fromuth Racquet Sports**



Leverage relationships with Professional Coaches & Associations

- Lee Whitwell
- Quatro Pickleball



SEO



Use of **paid ads** (Instagram, Facebook) & **social media campaigns**.



Financial Projections

\$400,000

will provide six months of runway, focused on:



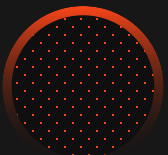
**Coach
acquisition.**

**Product
enhancements**
(remote coaching features).

Marketing and
sales growth.

At the end of six months, targeting a **Series A** with proven growth metrics.

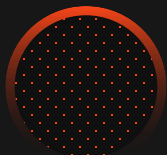
Team



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Founder & CEO

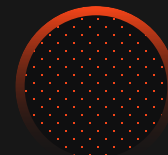
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Name Here

Founder & CTO

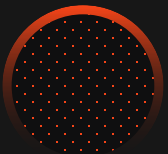
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Name Here

Founder & Design Lead

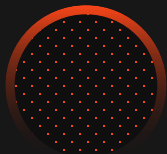
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Product Lead

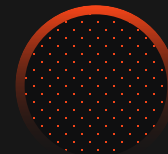
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Name Here

Product Designer

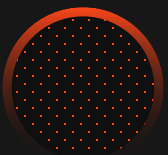
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Name Here

Software Engineer

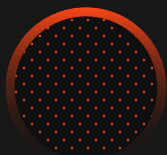
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Software Engineer

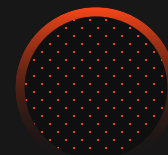
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Name Here

Software Engineer

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Name Here

Partnerships Manager

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Our Ask

We are currently looking to Raise

\$400,000

to extend runway for six months.

Current burn:

\$65,000

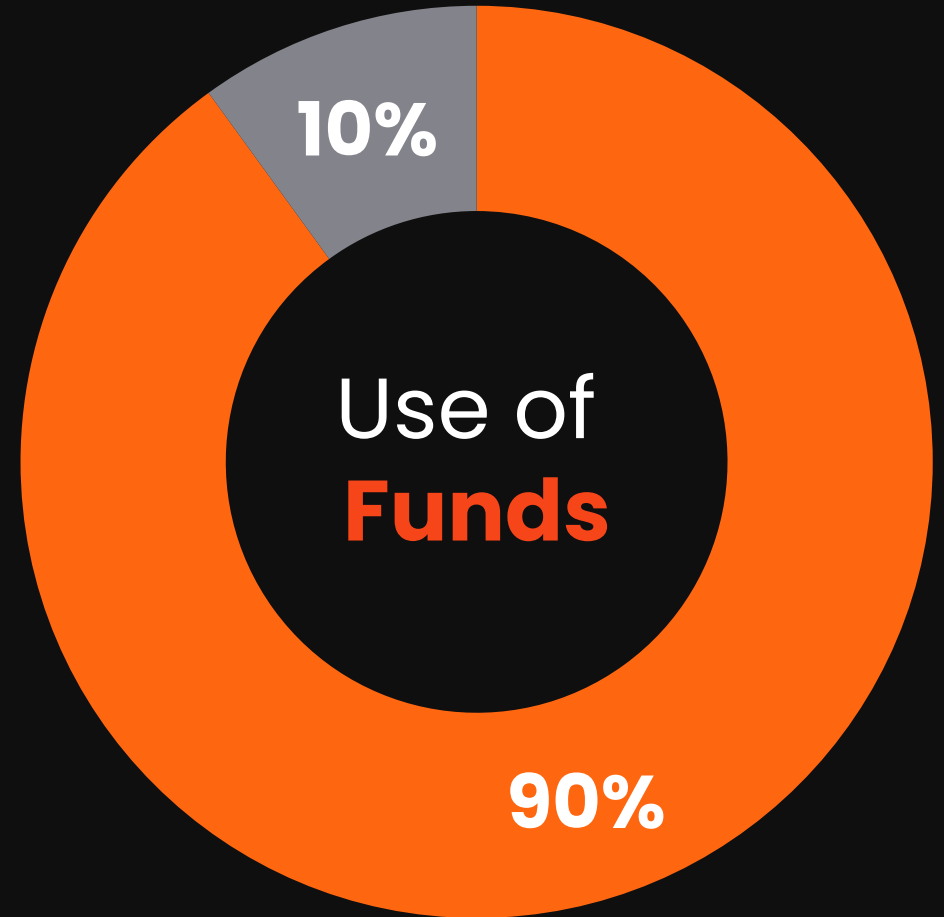
Burn starting November

\$75,000

Purpose:

To scale coaching platform, achieve targeted growth, and prepare for Series A.

Focus on driving revenue through subscriptions and lesson fees, backed by strong market demand and partnerships.





Thank You



Thank You